



New Jersey Schools Insurance Group
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Board of Trustees Meeting March 20, 2023
Action Item
Resolution Authorizing Sponsorship, NJSBA Workshop 2023
NJSIG No. 0323-05

New Jersey School Board Association's 2023 Workshop is a large training and informational event for school officials in New Jersey. It is typically the first statewide education conference taking place in the new school year. This year, the event will be in person, beginning October 23, 2023 through October 26, 2023. NJSIG will present on ethics at the group training sessions, which has historically been one of the most well-attended trainings of the conference. A \$25,000 sponsorship includes a 10x20 booth space, two one-hour group sessions, prominent advertising throughout the Atlantic City Convention Center, and sponsorship of Workshop's App.

Recommended Resolution (NJSIG No. 0323-05): To approve sponsorship of the NJSBA's 2023 Workshop for \$25,000.